

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1. **(Currently Amended)** A masking apparatus for transferring images to a working surface, comprising:

(a) a mask formed from a unitary and continuous substrate, the mask having an outer surface and an inner surface; said inner surface having an adhesive disposed thereon;

(b) a backing removably affixed to said mask at said inner surface;

(c) a plurality of designs formed in said mask;

(d) said mask adapted to be removably attached to said working surface at said inner surface;

(e) wherein said mask is configured to be selectively and continuously dispensable in a generally longitudinal direction along the working surface, and to be removably, affixedly adhered along a predetermined distance of the working surface, said predetermined distance along the working surface being one of a portion of the working surface or the entire working surface such that said image can be transferred to the working surface along the entire predetermined distance without having to reposition the mask; and

(f) wherein said images that are transferred to the working surface ~~can be positive images of the mask, negative images of the mask, or~~ **comprise** both **a** positive and **a** negative images of the mask.

2-3. (Cancelled)

4. **(Currently Amended)** The apparatus of claims 1,~~2 or 3~~ wherein said plurality of designs repeat along at least a portion of said mask to form a design pattern.

5. (Original) The apparatus of claim 1 wherein said apparatus is fabricated into a roll.

6. **(Currently Amended)** A masking apparatus for transferring an image to a working surface, comprising:

(a) a mask formed from a unitary and continuous substrate, the mask having an outer surface and an inner surface; said inner surface having an adhesive disposed thereon and a backing removably affixed to said mask at said inner surface;

(b) said mask having a plurality of precut designs; said designs generally repeat along at least a portion of said mask to form a design pattern; and

(c) said mask adapted to be removably attached to said working surface at said inner surface;

(d) wherein said mask is configured to be selectively and continuously dispensable in a generally longitudinal direction along the working surface, and to be removably, affixedly adhered along a predetermined distance of the working surface, said predetermined distance along the working surface being one of a portion of the working surface or the entire working surface, such that said image can be transferred to the working surface along the entire predetermined distance without having to reposition the mask; and

(e) wherein said image that is transferred to the working surface ~~can be a positive image of the mask, a negative image of the mask, or~~ comprises both a positive and a negative image of the mask.

7-8 (Cancelled)

9. (Withdrawn)

10. (Currently Amended) A method to transfer an image to a working surface; said method comprising:

(a) providing a stylized masking apparatus; said masking apparatus including a mask and a backing removably affixed to said mask; said masking apparatus including a plurality of designs formed along at least a portion of said mask;

(b) selectively dispensing said mask to continuously cover a predetermined portion of said working surface;

(c) attaching said mask to a working surface to form an interface between said designs and said working surface;

(d) applying a transfer medium to the working surface in proximity to the interface to transfer both a positive ~~or~~ and a negative image of at least a portion of said mask onto said working surface.

11. (Cancelled)

12. (Cancelled)

13. (Previously presented) The masking apparatus of claim 6 wherein said mask is initially assembled in a roll.

14. (Previously presented) The masking apparatus of claim 6 wherein said substrate is formed from a low tack adhesive paper.

15. (Previously presented) The masking apparatus of claim 1 wherein said working surface is at least one of a wall, wood, glass, fabric, metal, concrete, terra cotta, plaster, ceramics, stationery, a gift bag, and an envelope.

16. (Previously presented) The masking apparatus of claim 6 wherein said working surface is at least one of a wall, wood, glass, fabric, metal, concrete, terra cotta, plaster, ceramics, stationery, a gift bag, and an envelope.

17. (Previously presented) The masking apparatus of claim 1 wherein said image is transferred by application of a transfer medium comprising at least one of flat paint, satin paint, matte paint, semi gloss paint, hi gloss paint, interior and exterior paint, acrylic paint, Krylon® spray paint, Delta® perm enamel, Pebeo™ glass paint, fabric paint, fabric marker, fabric crayon, metal paint, outdoor paint, ceramic glaze, ceramic marker, ceramic pen, ceramic paint, candle paint media, oil paint, stamp ink, a marker, embossing powder, a pen, a pencil, chalk, scissors, a razor, or a knife.

18. (Previously presented) The masking apparatus of claim 6 wherein said image is transferred to said working surface by application of a transfer medium comprising at least one of flat paint, satin paint, matte paint, semi gloss paint, hi gloss paint, interior and exterior paint, acrylic paint, Krylon® spray paint, Delta® perm enamel, Pebeo™ glass paint, fabric paint, fabric marker, fabric crayon, metal paint, outdoor paint, ceramic glaze, ceramic marker, ceramic pen, ceramic paint, candle paint media, oil paint, stamp ink, a marker, embossing powder, a pen, a pencil, chalk, scissors, a razor, or a knife.

19. (New) A masking apparatus for transferring an image to a working surface, comprising:

(a) a first portion having a first design for transferring a positive image of the first design to the working surface; and

(b) a second portion having a second design for transferring a negative image of the second design to the working surface.